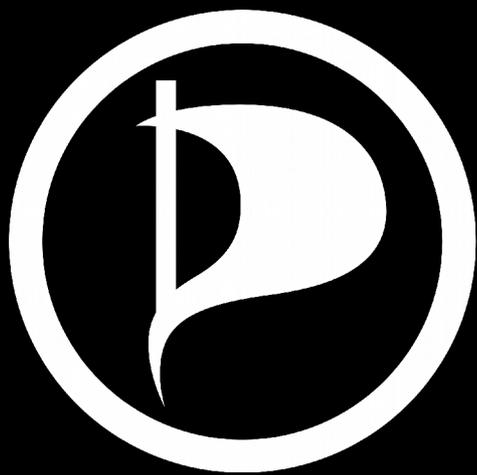


# Statement of Accounts



**PIRATE**  
PARTY UK

**2012**



## About the Pirate Party

The Pirate Party UK is a democratic political party built on grassroots support and the work of volunteers. We stand for Digital Rights, Civil Liberties, evidence based policy and a politics fit for the 21st Century. We want a Britain where all can be part of our shared culture and economy.

We are working to make the Pirate Party a real alternative and a positive force in British politics. We aren't a single issue party, we don't want to be the protest vote, we advocate for real solutions to real problems.

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## Policy

Our national manifesto covers a huge range of issues from the NHS to Libraries and Copyright Reform to Defence. We know that our principles and ideas can be applied to all areas of policy and that we would all be better off if they were.



The Party Manifesto

More than 3,000 people got involved when we put together our first full manifesto and we hope that even more will help us improve it and build upon that foundation.

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## Candidates

We stand candidates wherever we can to make sure that people get the chance to vote Pirate, candidates who believe in what they stand for and work in their communities. We don't need to be elected to make a difference, we just need to make an effort.

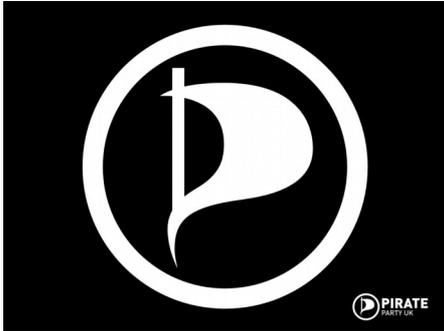
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## Political Activities



2012 was a significant year for Pirate Party UK with elections dominating much of the period. Our new broader manifesto was overwhelmingly endorsed by our members, we took part in the opposition to ACTA and increased our media coverage not least because of the controversy whipped up about the Pirate Bay proxy. None of these things could happen without the patient work of our activists, and funds to support it. Yes, it turns out that it costs money to defend free culture and a free

Internet.

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### Elections

2012 saw our best ever election results in percentage and number terms, and for the first time we received more votes than well established parties such as the Liberal Democrats, UKIP, TUSC and Respect in some elections. A key part of this breakthrough was the election material we put out which was more varied, more accurate and of a better quality than in previous elections.

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### Membership

Critically we addressed the decline in membership that we had seen in 2011 and the latter half of 2010 by increasing contact and improving communication to members.

### Membership Totals

	2012	2011	2010
Number of Members	748	224 <sup>1</sup>	457

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1 The number of members at the end of 2011 was 258, but reported to the EC as 224 due to a counting error.

## Conference

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PirateCon2012 in London was a great event, launching the new manifesto, hosting stimulating issue discussions, reinvigorating supporters and welcoming guests from outside the UK. The venue was a major part of this success both increasing capacity and showing that we meant business. Much has been learnt from our 2012 (not least why parties don't have conferences in London!) ready to apply to Manchester in 2013. It will be a clear aim to have better balance between outlay and income for PirateCon2013.

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## Fundraising

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2012 was our best fundraising year ever. What the figures show is that we are a grassroots party - the majority of our income comes from small donations.

But at the same time our income for 2012 falls well short of where we need to be in 2014. To be able to field candidates in the European Parliament elections we need to cope with deposits of £5000.00 not £500.00 as with parliamentary constituencies. That is before any campaign expenditure.

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## Advocacy

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2012 saw a large amount of advocacy by party members, officers and spokespeople, with our positions being discussed at events and in the media. The party has been invited to discuss issues with a large range of organisations at public conferences and in meetings. We have presented our arguments to members of organisations ranging from other local political parties within the UK to universities in other parts of Europe.

## Financial Overview

We have seen significant growth both in income and in effective use of funds. There is work to be done in 2013 to continue to increase the amount spent on active campaigning, both as a proportion of our spending and in absolute terms.

Gavin Meredith resigned as party treasurer on the 13<sup>th</sup> of January 2013 after being elected treasurer on the 16<sup>th</sup> of May 2011, these accounts were prepared after his departure.

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## Income & Expenditure

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The Pirate Party's total income in 2012 was **£28,498.82**. A significant improvement on our 2011 income of £3,997.06. This is due to increases in donations and membership numbers and indicates a reversal of negative trends in both areas from the end of 2010 and 2011.

Our Expenditure in 2012 was **£19,059.52** with liabilities of £340.00 at the end of the year. This marks a significant increase in spending due to a significant increase in campaigning. We are operating well within our means and building up a reserve for the elections that we intend to contest in the next two years.

For 2012 as a whole, we had a surplus of **£9,439.30** which together with the £7,239.00 saved from previous years means we have **£16,678.62** in cash available to the party. Some of this surplus will be held in reserve with the remainder being used to increase our tempo of operations.

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## Transparency

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The party has stated that transparency in political funding requires more than simply adhering to the minimums required by law, as such we have included a transparency report in this set of accounts and will make all of our transactions available online. We hope that this will ensure that our financial situation, including what we are spending money on and where we are receiving funding from is easily understandable and that we are as transparent as possible. Our aim is to be more transparent than our peers, whether they are other UK parties, or other members of the Pirate movement.

## Administrative Information

The Pirate Party UK's operational direction is provided by its National Executive Committee which consists of 5 voting members and a number of additional officers who act as deputies and departments heads, including for Press, IT, Campaigning and International coordination. The Pirate Party also has a 12 member board responsible for maintaining the party constitution.

### ***The Party is registered at:***

**26 Cleveland Street  
Upperthorpe  
Sheffield  
South Yorkshire  
S6 3JB**

For the purposes of the Political Parties Elections Referendums Act 2000, the responsible officers are:

Position	Officer
Party Leader	Laurence Kaye
Party Secretary	Leanne Ainsworth
Treasurer	Shaun Daley
Nominations Officer	Phil Cooke
Campaigns Officer	Andy Halsall

## Declarations

The Pirate Party National Executive Committee has approved this statement of accounts and can confirm that the information provided is true and accurate to the best of our belief.



**Andy Halsall**, Campaigns Officer



**Loz Kaye**, Party Leader

## Staff

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The Pirate Party UK does not have any paid staff, it is run entirely by volunteers and members who offer their time when needed.

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## Accounting Units & Branches

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The Pirate Party UK has no separate accounting units and in 2012 had no formal branches, although members meet in many towns and cities around the UK on a regular basis and the party carries out campaigning activities regularly in a number of cities, including Manchester, Sheffield, York, Edinburgh, Glasgow and London.

## Income & Expenditure

All income and expenditure by category.

### Income

	2012	2011 <sup>2</sup>
<b>Membership Fees</b>	<b>£6,519.00</b>	<b>£2,136.00</b>
<b>Cash Donations</b>	<b>£17,172.99</b>	<b>£765.00</b>
Notional Donations	£3,328.23	£691.67
Conferences <sup>3</sup>	£1,217.19	-
Interest received <sup>4</sup>	£1.05	£2.86
Merchandise sales <sup>5</sup>	£191.06	-
Other	£69.30	£401.53
<b>Total</b>	<b>£28,498.82</b>	<b>£3,997.06</b>

### Donations

	2012	2011
Cash Donations	£17,172.99	£765.00
Notional Donations	£3,328.23	£691.67
<b>Total Donations</b>	<b>£20,501.22</b>	<b>£1,456.67</b>

During the year the Party had no donations (£0) that were reportable to the Electoral Commission. The total donation figure above (£20,501.22) is greater than this because of donations received that were below the PPERA reporting threshold.

2 The Pirate Party 2011 Accounts were rebuilt and lacked some detail that makes it impossible to accurately categorise each expenditure.

3 The party hosted two conferences in 2012, the Party conference in London and a European Conference in Manchester

4 Interest received on our HSBC Bank accounts.

5 This includes direct merchandise sales and income from merchandise sales via Spreadshirt.

## Expenditure

	2012	2011 <sup>6</sup>
Accommodation	£420.00	-
Administration	£152.48	£47.24
Asset Purchases	£1,036.64	-
<b>Campaigning</b>	<b>£4,974.57</b>	<b>£2,493.50</b>
<b>Conferences</b>	<b>£4,730.00</b>	-
Electoral Commission Fees	£50.00	£25.00
Cash Processing	£1,126.61	-
IT Services	£1,313.38	-
Legal Fees	£1,440.00	-
Merchandise Purchases	£845.52	-
Telephony	£93.18	-
Travel	£2,818.14	-
<i>Notional Expenditure<sup>7</sup></i>	-	£691.67
Other	£59.00	£472.72
<b>Total</b>	<b>£19,059.52</b>	<b>£3,730.13</b>

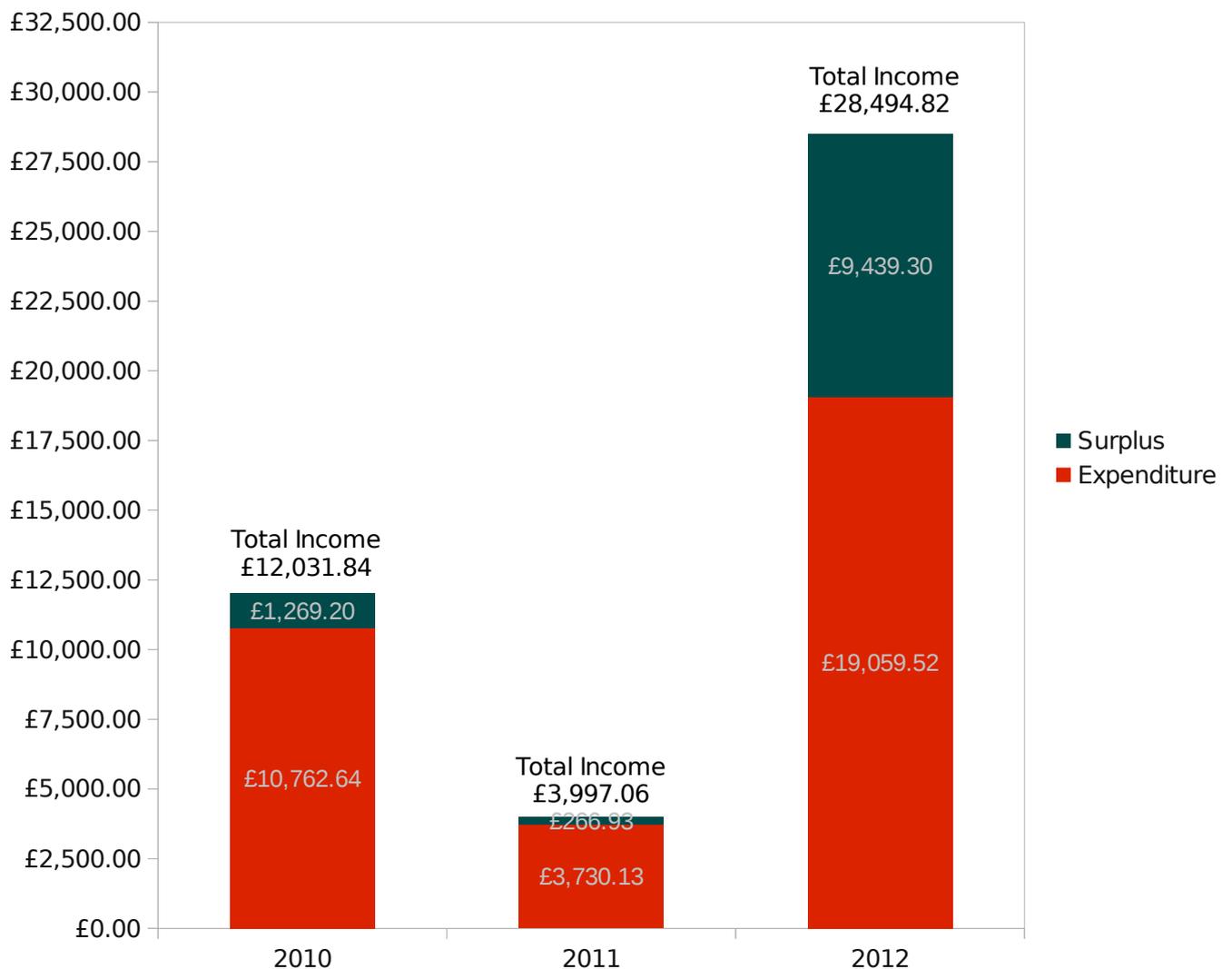
6 The Pirate Party 2011 Accounts were rebuilt in 2011 and lacked some detail making it impossible to properly categorise each item.

7 Notional expenditure is not included. Where a service has been provided on a notional basis, a donation has been recorded and the expenditure has been recorded in the appropriate category as per EC guidance.

## Income vs Expenditure

	2012	2011	2010
Income	£28,498.82	£3,997.06	£12,031.84
Expenditure	£19,059.52	£3,730.13	£10,762.64
<b>Surplus</b>	<b>£9,439.30</b>	<b>£266.93</b>	<b>£1,269.20</b>

## Expenditure, Income &amp; Surplus Visualisation



## Assets

### Purchases & Acquisitions

The Party acquired 2 Printers, 1 Laptop, 1 video camera and a tripod for use in campaigns. All except the Tripod were obtained second hand to minimise costs. No assets were sold in 2012.

Type	Purchase Price
AV Equipment	£555.00
IT Equipment	£454.98
Other	£26.66
<b>Total</b>	<b>£1,036.64</b>

### Purchase Detail

Item	Type	Price
Canon XL1s Digital Video Camera (Used)	AV Equipment	£555.00
HP4600N Colour Laser Printer (Used)	IT Equipment	£99.99
HP4600N Colour Laser Printer (Used)	IT Equipment	£99.99
IBM Thinkpad X61 Laptop (Used)	IT Equipment	£255.00
Generic Tripod	Other	£26.66
<b>Total</b>		<b>£1,036.64</b>

## Assets & Liabilities

### Assets

#### Fixed Assets

Type	Purchase Cost
AV Equipment	£555.00
IT Equipment	£454.98
Other	£26.66
<b>Total</b>	<b>£1,036.64</b>

#### Current Assets

Account	Balance
Current Account (HSBC)	£133.98
Reserve Account (HSBC)	£9,724.74
Deposit Account (HSBC)	£668.17
Online Payment Account (Paypal)	£5,642.12
Merchandise Account (Spreadshirt)	£242.61
Cash	£267.00
Other	£800.00
<b>Total</b>	<b>£17,478.62</b>

#### Debtors<sup>8</sup>

Type	Amount Outstanding
Unpaid Fees	£15.00
Undelivered Services	£950.00
<b>Total</b>	<b>£965.00</b>

<sup>8</sup> None of the outstanding debts are in dispute.

## Assets & Liabilities

### Total Assets

Type	Amount Outstanding
Fixed Assets	£1,036.64
Current Assets	£17,478.62
Debtors	£965.00
<b>Total</b>	<b>£19,480.26</b>

### Liabilities

#### Creditors

Type	Purchase Cost
Outstanding Invoices <sup>9</sup>	£340.00
<b>Total</b>	<b>£340.00</b>

#### Total Liabilities

Type	Amount Outstanding
Loans and other Borrowing	£0.00
Creditors	£340.00
<b>Total</b>	<b>£340.00</b>

### Net Assets

Type	Amount
Assets (All)	<b>£19,480.26</b>
Liabilities (All)	<b>£340.00</b>
<b>Surplus</b>	<b>£19,140.26</b>

<sup>9</sup> The invoice relates to a payment made in late 2012 to be paid in 2013

## **Additional Financial Transparency**

The document up until now should include all the information we are legally required to report to the Electoral commission (in addition to the books that are kept by the party, but not usually made public) and all the information that would normally be available about a party's financial state unless it is also incorporated in some other way and is required to report separately.

The following sections are intended to provide more detailed summary of information to our members and the public.

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### **Reimbursements**

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If a party officer, spokesperson or candidate is required to travel on official party business, or is asked to purchase a service or item for the party they are reimbursed unless they would prefer not to be (in which case the expenditure would be counted and a notional donation logged).

The following is an outline of the reimbursements made by the party to individuals acting on behalf of the party, the total amount was £3,284.98.

## Additional Financial Transparency

Individual (Office - Until date)	Amount (of which is travel)
Andy Halsall (Campaigns)	£1,309.78 (£75.80)
Ed Geraghty <sup>10</sup> (International)	£1,097.26 (£970.39)
Finlay Archibald (Candidate)	£50.72 (£0.00)
Gavin Meredith (Treasury - Jan 2013)	£177.65 (£177.65)
Harley Faggetter (Secretary - Dec 2013)	£88.36 (£0.00)
Jack Allnutt (Deputy Campaigns)	£7.49 (£0.00)
Loz Kaye (Leader)	£227.41 (£136.30)
Phil Cooke (Nominations)	£176.88 (£165.46)
Stephen Ogden (Board)	£74.20 (£74.20)
Steve Wilson (IT Team)	£75.23 (£37.40)

The amount of reimbursements should be significantly reduced for 'non-travel' items in 2013 due to new banking arrangements and access to debit and credit cards, as well as the fact that the party is now paying directly for its IT and telephony services.

## Expenditure by Supplier

When we choose suppliers for a service or product we balance the quality of service against cost, as well as taking into account ethical considerations as per our manifesto principles. We have also set a requirement to get no less than three quotes before making a purchase and try to use UK suppliers where possible.

The following is a breakdown of our expenditure by supplier where services were delivered. At no time have we purchased service or products from a supplier where the purchasing officer has had a personal interest in the organisation providing the product or service.

Supplier	Amount Spent
Andrews & Arnold (Telephony)	£93.18
DG Office Supplies (Toner & stationary)	£1,041.43

<sup>10</sup> Ed Geraghty was the Party's International Coordinator and was required to travel extensively

Supplier	Amount Spent
Icon Printing (T-Shirts)	£845.52
Jessops (AV supplies)	£46.65
National Rail Companies (Travel)	£1,457.65
Open Rights Group (Events)	£50.00
ParcelForce (Postage)	£47.20
Paypal (Payment processing)	£1,126.61
Rackspace (Web hosting)	£505.65
Ralli Solicitors (Legal services)	£1,440.00
RSM Events (Events)	£3,780.00
Tagadab (Web hosting)	£587.03
The Supermarket Online (Paper)	£33.58
University of Sheffield Print services	£467.59
Visual Print (Printing)	£2,220.02
<b>Total spent with named suppliers</b>	<b>£13,742.11</b>

## Donation Overview

We received a total of £17,172.99 in cash donations and £3,328.23 in notional donations in 2012, that's £20,501.22 across approximately 1000 distinct donations, some donations are not recorded as individual transactions, for example where a cash donation is made at a stall or event. The largest individual donation received was for £5,000 and the smallest for £0.20. This should not include donations which were returned to the donor (a total of 73 payments with a value of £1,518.00).

These donations break down as follows (aggregated by donor where possible)

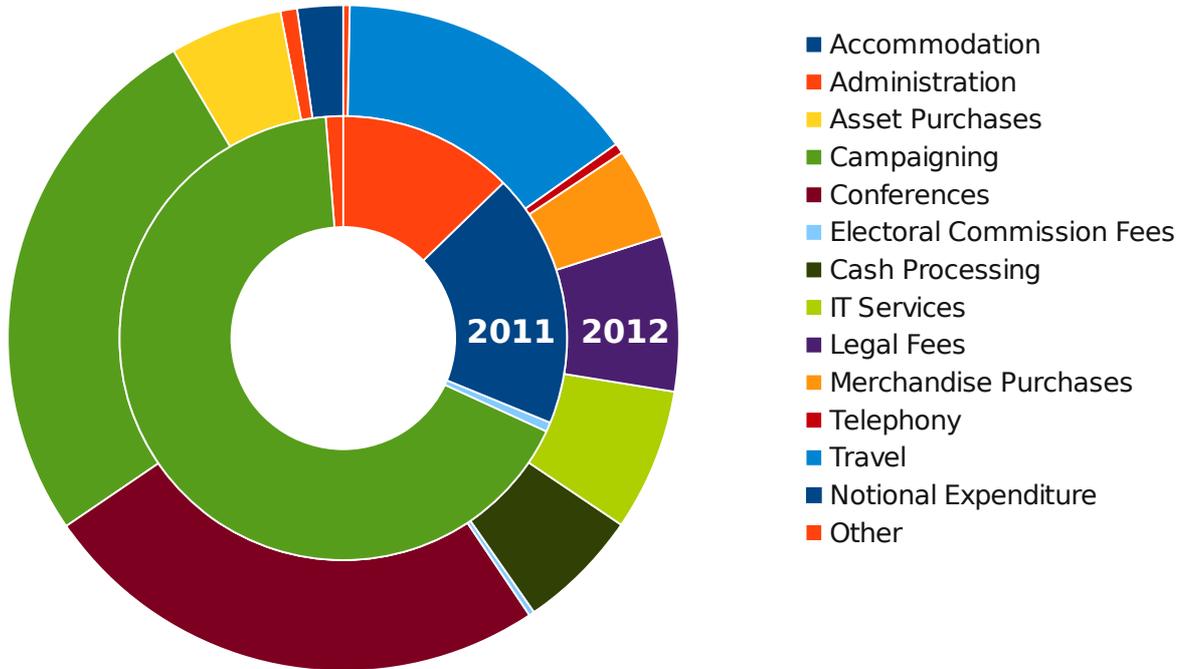
Donation amount	Number of donations
£0.00 to £5.00	115
£5.00 to £10.00	432

### *Additional Financial Transparency*

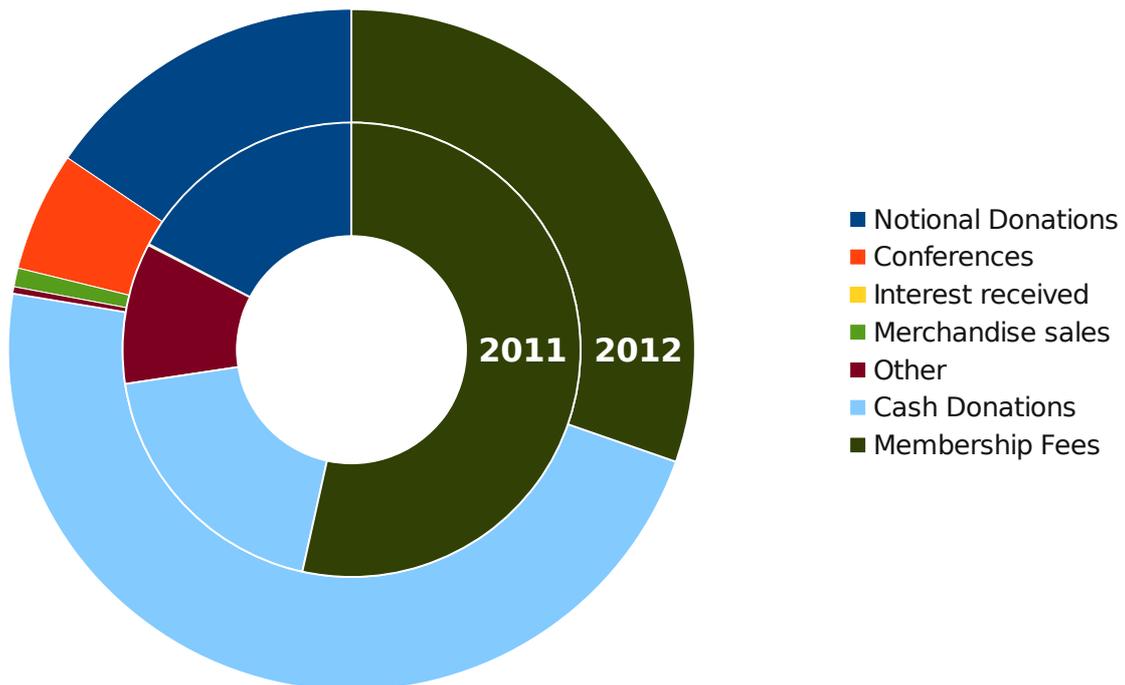
Donation amount	Number of donations
£10.00 to £20.00	271
£20.00 to £50.00	129
£50.00 to £100.00	37
£100.00 to £500.00	17
£500.00 to £1000.00	3
£1000.00 to £5000.00	2

Income & Expenditure Visualisation

**Expenditure (Proportional to 2011)**



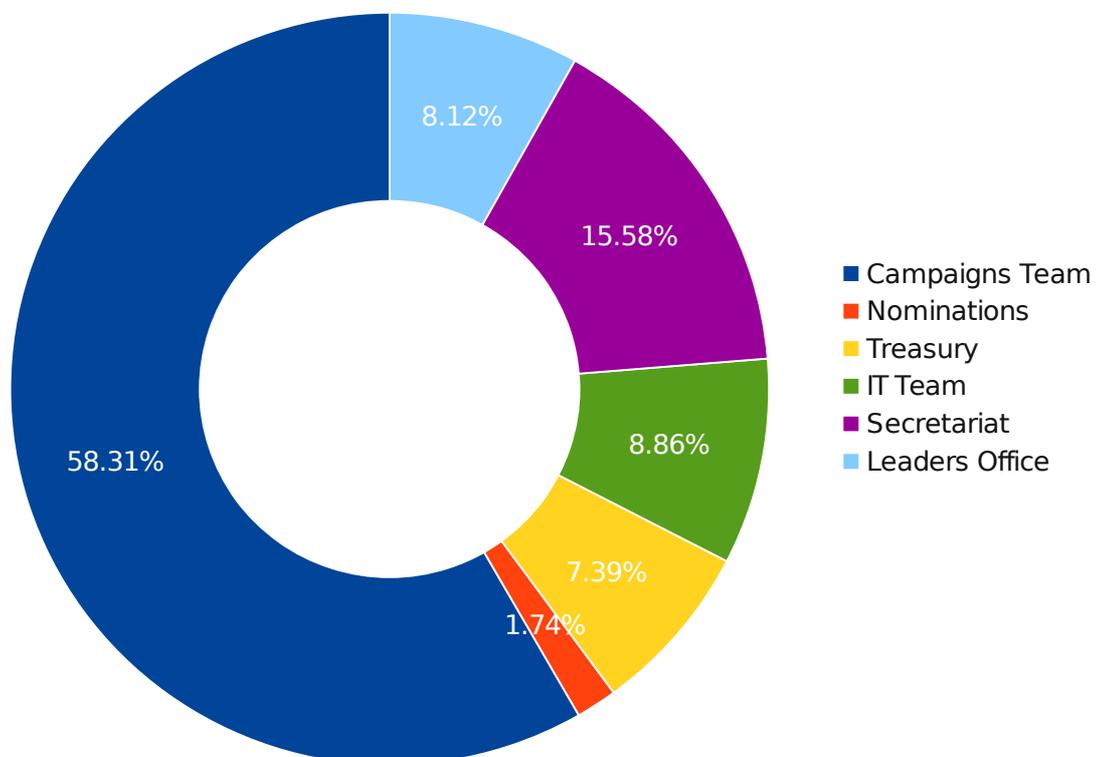
**Income (Proportional to 2011)**



## Spending by Department

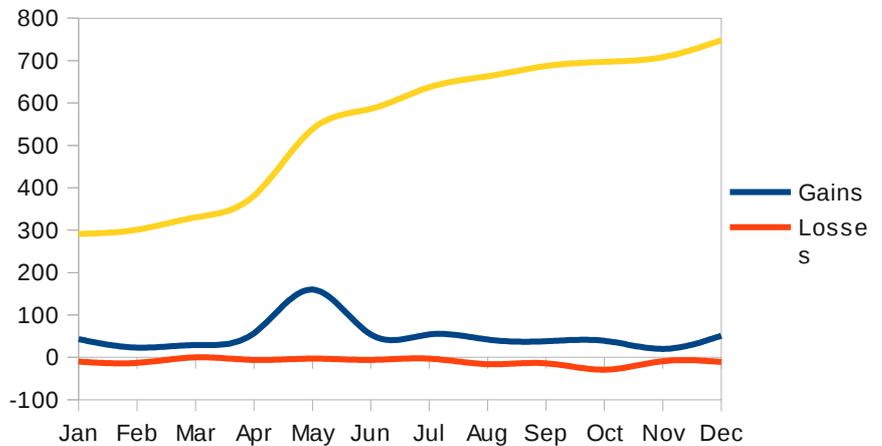
Spending can be roughly broken down by department in addition to category. The following indicates which area is responsible for spending (note that they will not always pay for nor request the spending directly). This is intended to help members and the public understand the budgets that will be delivered in 2013.

Month	Expenditure (est)
Campaigns	£11,113.72
Nominations	£331.81
Treasury	£1,408.81
IT Team	£1,688.37
Secretariat	£2,969.93
Leaders Office	£1,547.26



## Membership Gains & Losses

Membership Increased from 258 at the end of December 2011 to 748 at the end of December 2012. We saw an increase in membership applications based on media reporting and activity, but importantly we reduced the number of people not choosing to renew their



membership significantly. The Party hit a low point in mid 2011 with 194 members at least partly due to problems in processing membership applications and renewals.

Month	Gains	Losses	Change	Total
January	43	10	+33	291
February	23	13	+10	301
March	29	0	+29	330
April	57	6	+51	381
May	160	3	+157	538
June	54	6	+48	586
July	54	3	+51	637
August	42	16	+26	663
September	38	14	+24	687
October	39	29	+10	697
November	20	9	+11	708
December	51	11	+40	748
<b>Totals</b>	<b>610</b>	<b>120</b>	<b>+490</b>	<b>-</b>

## Banking Details

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The Pirate Party UK Banks with HSBC Bank Plc In the UK.

This year we have been generally happy with the service from HSBC, but will be looking at some additional services from the bank to reduce the cost of our financial transactions and to reduce the number of reimbursements that are required.

The Pirate Party also uses Paypal for our online transactions.

Given the cost of using Paypal and some of the other issues surrounding Paypal, the party is looking for alternatives to Paypal.

The Pirate Party also uses both Zazzle and Spreadshirt for merchandising.

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## Supporting Data

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The data to support this document can be downloaded in the form of an anonymised transaction list from our [website](#).

If you have any questions about these accounts, you can contact [treasury@pirateparty.org.uk](mailto:treasury@pirateparty.org.uk) for finance related questions, [campaigns@pirateparty.org.uk](mailto:campaigns@pirateparty.org.uk) for campaigning related questions or send a letter to our registered address. You can also call 0161 987 7880.

All contact and other information was correct at the time of publishing.

## Document Information

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### Acknowledgements

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Thanks all those who were involved in the creation of these accounts.

Special thanks goes to the following for their help, support and oversight.

**Andy Halsall**  
**Leanne Ainsworth**  
**Jack Allnutt**  
**Phil Cooke**

**Stephen Ogden**

**Board Finance Oversight Committee**

**Sam Clark**  
**Liam Dolman**  
**Craig Garsed**

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### Current Version

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**Version 1.0**

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## Pirate Party UK

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The Pirate Party UK is a political party registered at 26 Cleveland Street, Upperthorpe, Sheffield, S6 3JB, United Kingdom.

Produced by Andy Halsall, intended for digital and print distribution.

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## Media Information

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Find a digital copy of this document at:  
[https://www.pirateparty.org.uk/media/uploads/SOA\\_Public\\_2012.pdf](https://www.pirateparty.org.uk/media/uploads/SOA_Public_2012.pdf)